



The Digital Poverty Alliance

Corporate Membership & Industry Forum

The Digital Poverty Alliance (DPA) leads the charge against digital exclusion, with a bold ambition: ending digital poverty in the UK by 2030. Our National Delivery Plan outlines a vision for comprehensive digital participation – beyond basic access, it encompasses the tools and skills essential for full engagement in the digital world. We are uniting diverse sectors to tackle this challenge head-on and extend an invitation to your organisation to join this critical mission through our corporate membership programme.

This is more than a membership; it is an opportunity to be part of a movement redefining digital inclusion for the 21st century. Let's collaboratively forge a future where digital empowerment is not a privilege but a right for all.

Corporate Membership: Amplify Your Impact

Becoming a corporate member of the DPA places your organisation at the heart of the UK's journey towards digital inclusivity. Membership offers privileged access to our quarterly industry forums, working in tandem with the DPA's National Delivery Committee. Here, your organisation will contribute to shaping and implementing the National Delivery Plan, standing at the forefront of our nationwide advocacy.

Membership Benefits

- **Quarterly Forums:** A seat at the table in strategic discussions shaping our collective approach to eradicating digital poverty.
- **Prominent Visibility:** Elevated presence as a notable corporate member on the DPA website, including the opportunity to feature in our editorial content.
- **Webinar Collaboration:** Co-host a webinar with the DPA, spotlighting your organisation's innovative approaches and leadership to a diverse community eager to drive change in digital inclusion.
- **Policy Engagement Workshops:** Participate in targeted workshops to influence pivotal policy decisions and advocate for widespread digital inclusion.
- **Roundtable Leadership Sessions:** Drive crucial conversations in exclusive roundtable events, leading the charge on key digital poverty issues.
- **Recognition in Publications:** Acknowledgment as a significant supporter in our National Delivery Plan updates and future documentation.

The Employer Charter: A Commitment to Action

In addition to our corporate membership, we invite your organisation to sign our Employer Charter to End Digital Poverty. This charter represents a commitment to actively participate in eliminating digital barriers within your workforce and community. By signing, you pledge to advocate for digital inclusivity, ensuring that all employees have the necessary access, tools, and skills for digital engagement. The Employer Charter is a testament to your organisation's dedication to social responsibility and digital equity, amplifying the impact of your membership and leadership in the alliance.

Invest in Change

- **Large Organisations (250+ employees):** £9,950 annually.
- **Small Organisations:** £5,000 annually.

Enhanced Membership Benefits

Corporate members have the option to opt for an upgraded membership tier that incorporates an exclusive in-person roundtable session with the DPA, centred around a topic selected by the members themselves. This roundtable discussion will serve as the groundwork for a jointly branded discussion paper, collaboratively authored by the membership organisation and the DPA. Additionally, the DPA will devise a comprehensive communication strategy aimed at maximising the visibility and promotion of the resultant report.

The fee associated with this elevated membership level amounts to £25,000.

Sponsor the Industry Forum

Elevate your role as a leader by sponsoring our Industry Forum. With a sponsorship of £50,000, not only do you amplify our efforts in digital inclusion, but you also enable up to 10 SMEs to engage meaningfully in this cause, broadening the impact and fostering a community of change.

Join Us

We invite your organisation to be a pillar of this transformative journey. Together, we will secure a future where digital inclusivity is a universal right. This is an unparalleled opportunity to place your organisation at the forefront of corporate social responsibility and innovation.